

06–08 December 2022

DWC, Dubai Airshow Site

MEBAA™
SHOW



**The Hub of
Business Aviation**

POST SHOW REPORT



#MEBAAShow

WWW.MEBAA.AERO



MEBAA SHOW 2022: MOST IMPRESSIVE EDITION TO DATE

10,000+

ATTENDEES

110

MEDIA REPRESENTED

47

**NEW
EXHIBITORS**

95

**COUNTRIES
REPRESENTED**

75%

**VISITORS INVOLVED IN
PURCHASING DECISIONS**

90%

**INCREASE IN
NEW VISITORS**

The 9th edition of MEBAA Show took place from 6 – 8 December 2022 at DWC - Airshow Site and was unanimously our most impressive show to date. Held under the patronage of **His Highness Sheikh Ahmed bin Saeed Al Maktoum, President, Dubai Civil Aviation Authority, Chairman and Chief Executive of Emirates Airline and Group** - MEBAA Show 2022 drew to a close with a series of key deals and announcements all set to drive the business aviation industry forward.

The show welcomed over **10,000** attendees and a number of exhibitors from **95** countries. Over **45** international industry leaders and experts uncovered the hottest trends and insights shaping the future of business aviation at the newly launched BizAv Talks conference.

With a remarkable **90%** increase in new visitors to the previous edition, the MEBAA Show was the ideal platform for the global business aviation industry to network and build lasting relationships.



“ The Middle East is the leading market for ACJ and we are proud to be at the MEBA Show this year, demonstrating our latest innovation within the business aviation sector. We see significant opportunities in the region for further growth and aircraft renewals, we look forward to even more collaborations here with our regional and global customers for years to come ”

BENOIT DEFFORGE, President of **Airbus Corporate Jets**

KEY ANNOUNCEMENTS DURING THE SHOW

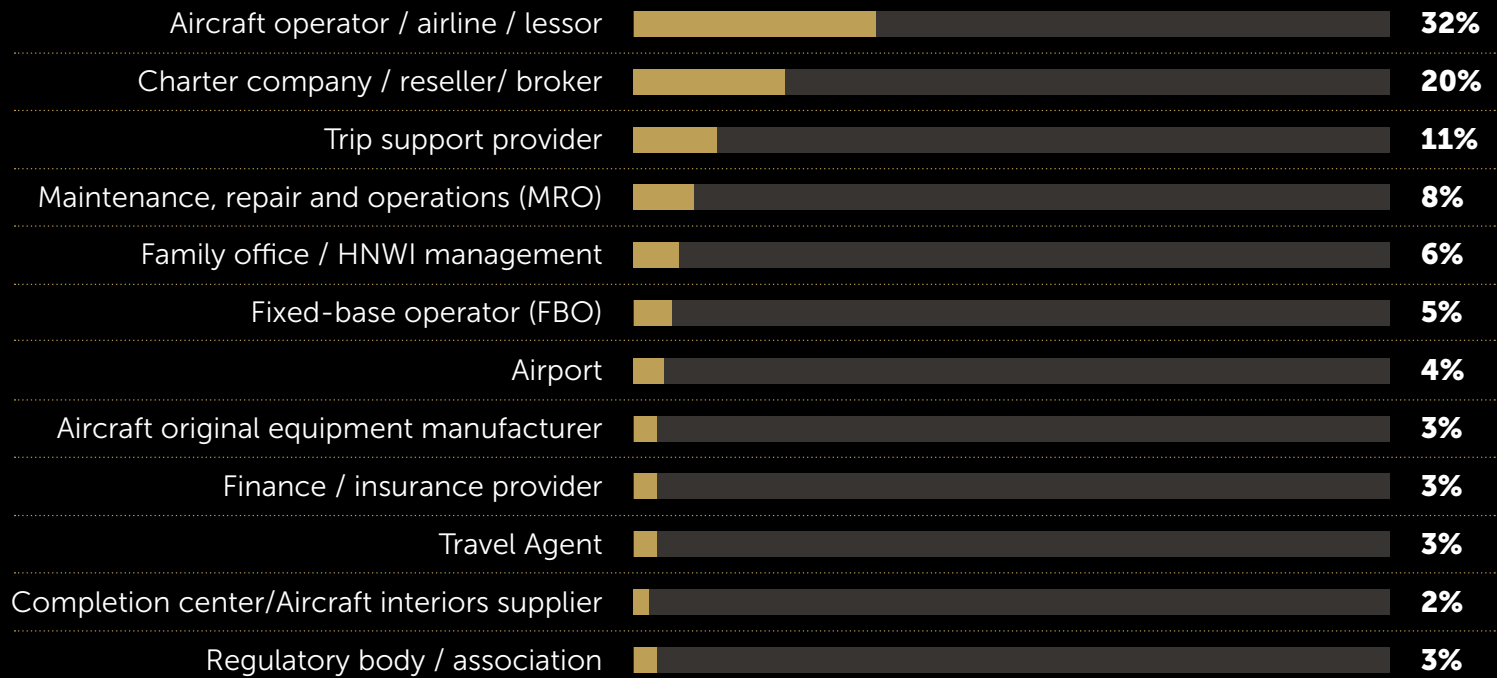
- Leading Emirati air charter and sightseeing helicopter tours operator **Falcon Aviation Services** ordered five new **Airbus H130 helicopters** to upgrade its fleet.
- **Empire Aviation Group** signed an agreement with the **Mohammed bin Rashid Aerospace Hub (MBRAH)** at Dubai South to develop a new, multi-purpose business aviation facility.
- **Saudia Aerospace Engineering Industries (SAEI)** signed an MOU to explore joint venture opportunities with **Airbus Helicopter Arabia**.
- **Saudia Private Aviation** and **Redstar Aviation** signed an MoU to provide ground handling services for medical evacuation flights.
- **VPorts** announced a partnership with **UAE General Civil Aviation Authority (GCAA)** and the **Mohammed bin Rashid Aerospace Hub (MBRAH)** at Dubai South to establish the world's first AAM integrator world centre in Dubai.
- **RoyalJet** announced the addition of another **Boeing Business Jet** to its charter fleet.
- **DC Aviation** officially signed a contract with **G-OPS** joint venture for the opening of a brand new FBO at Nice Airport.



WHO ATTENDED

MEBAA Show 2022 attracted buyers actively looking to find cutting edge solutions, view stunning aircraft and benefit from networking opportunities focused on driving the business and private aviation industry forward.

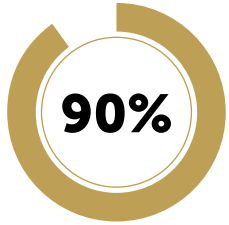
BREAKDOWN BY ACTIVITY



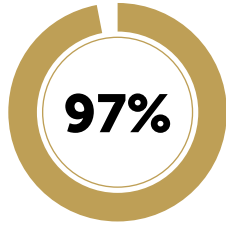
TOP 10 VISITING COUNTRIES



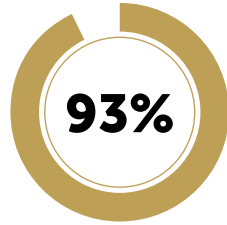
EXHIBITOR EXPERIENCE



Exhibitors satisfied with their overall participation



Expect good, if not excellent return on their investment



Exhibitors rate the MEBAA Show as important for their business

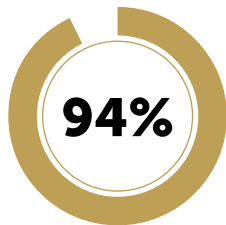


Exhibitors met their objective of exhibiting at MEBAA Show

VISITOR FEEDBACK



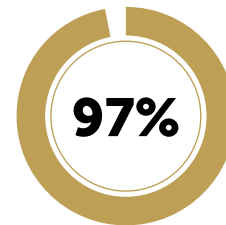
Visitors recommend the show to their friends and colleagues



Visitors will once again attend MEBAA Show in 2024



Visitors satisfied with their objective of visiting the show



Visitors feel the MEBAA Show is important for their business



STATIC AIRCRAFT DISPLAY

The MEBAA Show static display is a unique platform offering very close proximity between the exhibition hall, the hospitality chalets and the static park. Aircraft shown during MEBAA Show 2022 included:



AIRBUS

ACJ 320 NEO



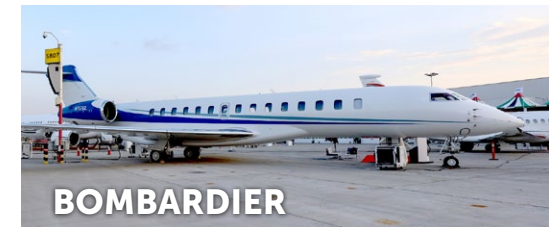
ARCOSJET

Cessna XLS+



BOEING

BBJ2 (737-800)



BOMBARDIER

G7500



CIRRUS AIRCRAFT

Cirrus SF50



COMLUX

SkyLady B767-2DXER



DASSAULT

Falcon 8X



EMBRAER

Phenom 300E



EMBRAER

Praetor 600



GULFSTREAM

G650ER



GULFSTREAM

G700



ROYAL JET

BBJ 737-700



“ We were very delighted and happy to participate in MEBA show 2022. We appreciate all the hard work that has been put and all the meetings we were able to achieve during the show days. We look forward to participating in MEBA Show 2024! ”

ANDREAS BECKER, CEO and Founder, **GAS German Aviation Service GmbH**

A REDESIGNED IMMERSIVE SHOW FLOOR



NEW FEATURES + ACTIVATIONS

“ The MEBA show is always a great moment in the business aviation calendar, offering the perfect platform to network with members of the community and showcase our innovative solution, that helps operators sell empty seats and make helicopter and jet flying more affordable. ”

FREDERIC AGUETTANT, Founder and President, **Helipass**



OPERATORS LOUNGE

Situated at the heart of the action on the MEBA Show exhibition floor and created specifically to facilitate business matchmaking between the exhibitors and operators, our Operators Lounge was THE place to network and meet with regional and international operators.

WHITE BAR LOUNGE

Launched for the first time at MEBA Show and located at the serene static display area - the White Bar was an exclusive opportunity for BizAv companies to host their clients in style. An area where the industry's elite meet, network and discuss collaboration whilst enjoying VIP hospitality.

PLATINUM GUEST LOUNGE

Dedicated exclusively for VIPs, HNWIs & UNHWIs, the MEBA Show 2022 introduced the Platinum Guest experience for serious buyers of the latest bizliners and private jets that are on display. Our guests had the opportunity to hold meetings or simply unwind with stunning views of the aircraft display.



TITAN AVIATION MARQUEE LOUNGE



“ I’m electrified with the show this year, we have met people from all over the world. MEBAE offers a different angle of the future of business aviation – we’ve been able to entertain, network and bond with our future clients. Looking forward to the next edition of MEBAE with Titan 2.0. ”

TONNI DRUMMOND President Operations,
Titan Aviation



WHERE BUSINESS MEETS LUXURY





“ MEBAA is an industry-leading event that brings together business aviation enthusiasts, professionals, business leaders, policymakers, customers, and change agents from across the globe to network and interact, and we are delighted to have participated at the show. ”

MOHAMED HUSSAIN AHMED, CEO, RoyalJet

BIZAV TALKS

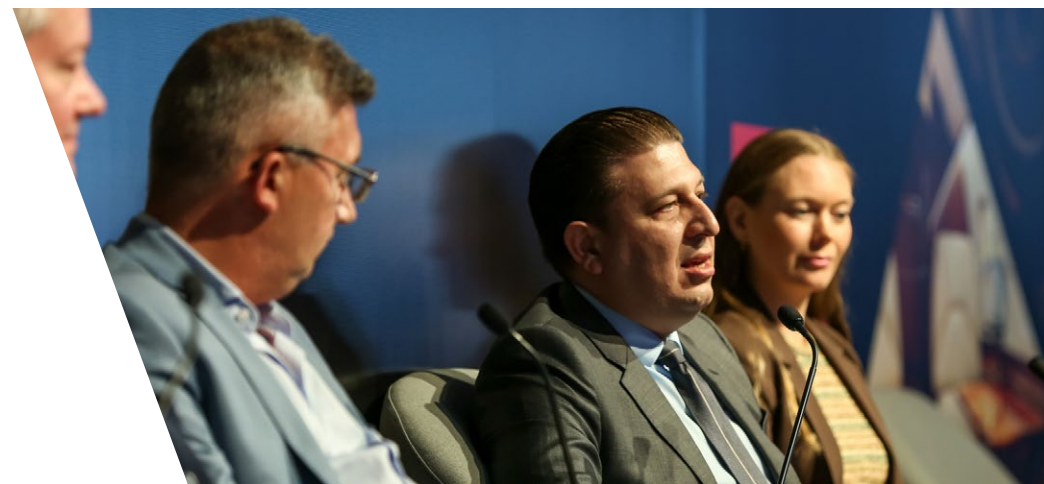
MEBAA Show 2022 witnessed the launch of its brand-new conference - BizAv Talks. With an exciting agenda led by 45+ speakers across three days of the show, the conference discussed current themes, emerging trends, challenges, and innovations within the sector.

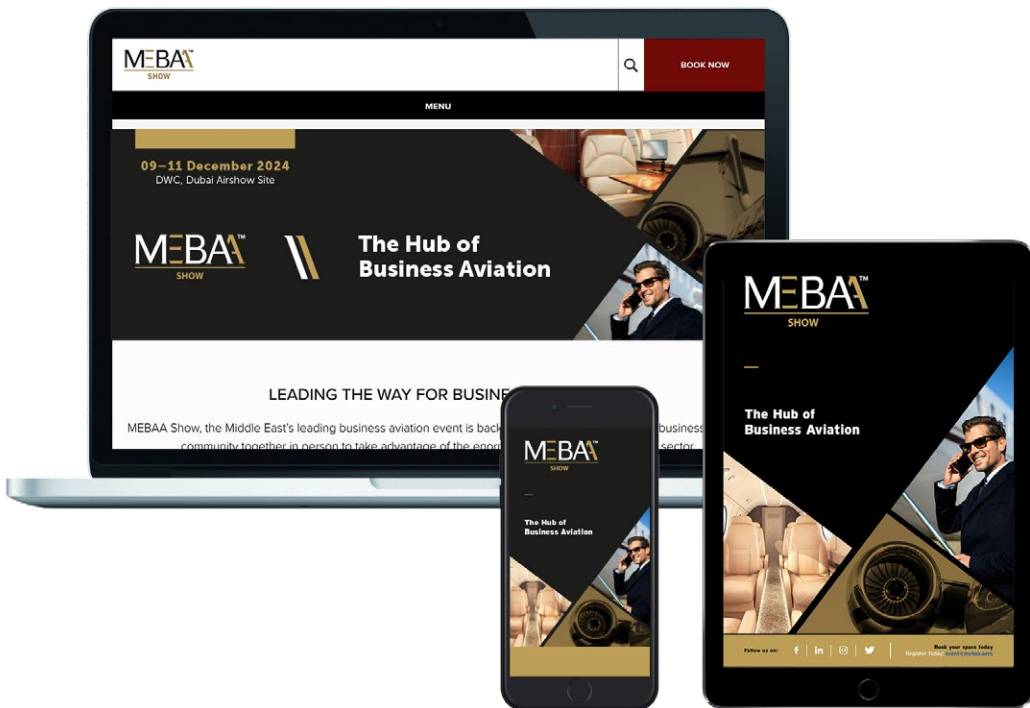
The BizAv Talks reassessed the dynamics of the industry and offered a new perspective of what business aviation is and how to enhance the customer experience journey with technology and optimise every moment spent in air.

- 20+ conference sessions
- 45+ speakers
- 10+ hours of content

“ Professionally organised, crisply executed - the inaugural Biz Av Talks was an absolute highlight of the MEBAA Show. Great topic diversity plus an excellent mix of presenters and speakers - Bravo! ”

ROLLAND VINCENT, Creator/Director, **JETNETiQ**





DIGITAL SUCCESS

This year, the MEBA Show campaigns were led with digital-focused initiatives including a matchmaking app.

MEBAA SHOW WEBSITE

235,000+ Views
71%+ vs 2018

MOBILE APP

New to this year, the official mobile app provided multiple purposes from AI-based matchmaking to lead-generation, scheduling and much more which was well received by both exhibitors and visitors.

2,000+ Downloads
600+ Scheduled Meetings

SOCIAL MEDIA

The show's social media channels contributed heavily to the success and results achieved surpassed industry benchmarks.



5,700+ followers



3,400+ subscribers



1,100+ subscribers

PR

The MEBAA Show PR and communication were an integral part of the show's success. With strong focus on thought leadership pieces, Q&A interviews, official press releases and much more - the MEBAA Show created mass awareness and attracted some of the most prominent biz av publications, international and national media.

206

PIECES OF
COVERAGE

3.94M

ESTIMATED
VIEWS

129M

AUDIENCE

888

SOCIAL MEDIA
ENGAGEMENTS





“ MEBAA Show has been and will continue to be an important event for us to support in the region. Having a stand at the show has allowed us to sit and discuss long-term business in the region and BizAv talks specifically has added value to the show, the talks were well attended and provided insight to various issues in the bizav industry. We were proud to be one of the primary sponsors. We are looking forward to MEBAA Show again in 2024 ”

KASSIDY GALA CARPENTER, Director, Global Events, **World Fuel Services**



See you in 2024

Thank you from the entire MEBAA Show team to all our exhibitors, visitors, sponsors and partners for their support and participation.

The next edition will take place from
10 – 12 December 2024

Enquire now for more information

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